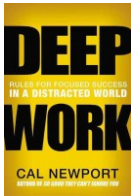


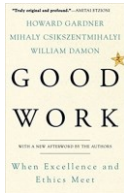
Read to Succeed

This is a list of some my recent reads. I hope you find some of these titles interesting and helpful.



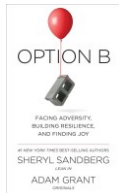
Deep Work: Cal Newport, 2016

Defines what “deep work” is and explores why it is rare, valuable and meaningful. Provides rules or tips re: how to bring more deep work into your life.



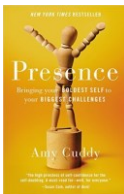
Good Work: Howard E. Gardner, Mihaly Csikszentmihalyi and William Damon, 2001

Three eminent psychologists team up to provide strategies to maintain moral and ethical standards in business in the face of intensely powerful market and technological forces.



Option B: Sheryl Sandberg and Adam Grant, 2017

The subtitle is “Facing Adversity, Building Resilience and Finding Joy.” Based on Sandberg’s (Facebook COO) experience rebuilding after the sudden death of her husband. About moving forward after setbacks.



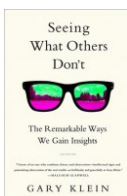
Presence: Amy Cuddy, 2015

How to build self-assured enthusiasm through paying attention to your mindset, stress level, confidence and power.



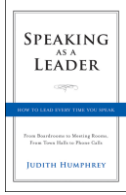
Rocket Fuel: Gino Wickman and Mark C. Winters, 2015

Combining a Visionary and an Integrator to supercharge your business.



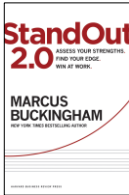
Seeing What Others Don't: Gary Klein, 2013

Gaining insight is about a whole new way of understanding, not just a “eureka!” moment...



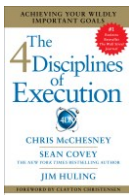
Speaking As A Leader: Judith Humphrey, 2012

Strategies to influence and inspire others every time you speak.



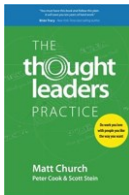
Standout 2.0: Marcus Buckingham, 2015

A strengths-based assessment tool, with ways to embed this knowledge of your ‘edge’ into your individual or team performance at work.



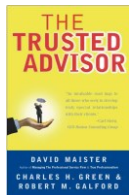
The 4 Disciplines of Execution: Chris McChesney and Sean Covey, 2012

Setting strategy is easier than executing it. This book outlines four disciplines for doing so – an “operating system” for embedding how to deliver on your intentions.



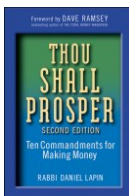
The Thought Leaders Practice: Matt Church and Peter Cook, 2016

Thought Leaders’ Business School tagline is: “helping clever people become commercially smart” and this book describes their methodology to do so.



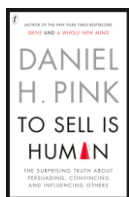
The Trusted Advisor: David H. Maister, Charles H. Green and Robert M. Galford, 2001

How to earn the trust and confidence of your clients.



Thou Shall Prosper: Daniel Lapin, 2009

A Jewish Rabbi provides “ten commandments” for wealth creation, drawing on both practical and spiritual advice for financial management based on Jewish business experience.



To Sell Is Human: Daniel H. Pink, 2012

We are all in sales. This book identifies ways of being and things to do to excel at sales (along with ways to think more positively about that role). [Also by Daniel Pink: *A Whole New Mind* and *Drive*]