

STRATEGIC PLANNING

A collaboratively-developed and insightful strategic plan offers enormous value to your organization.

Consider the impact if you have:

- A clear mission and a road map to achieve it
- Widespread enthusiasm for the impact you are poised to achieve
- An engaged board that understands its most effective contributions
- A professionally facilitated learning experience for your staff that builds understanding
- Awareness and goodwill amongst your stakeholders
- Support for your leaders



STRATEGIC PLANNING PACKAGES

Strategic Planning requires almost the same amount of work for a small organization as it does for a large one, yet the resources available to invest in it are different. We recognize this and offer three distinct strategic planning packages to suit your needs.

#1 • YOU'VE GOT THIS

You have more time than money. You can build your plan mostly internally, but need structure and support at key moments.

#2 • I'VE GOT THIS

You are ready to invest in professional support to help your organization craft a collaboratively-developed strategic plan.

#3 • WE'VE GOT THIS

You are convinced that capacity building and implementation coaching will help your new strategic plan truly transform your organization.

#1 • YOU'VE GOT THIS

This package is for you if you want to complete your planning process primarily internally, but need some expert advice and perspective to stay on track. Rebecca provides instructions and templates to help your team prepare for a full-day planning retreat she facilitates to help you clarify your positioning, strategic directions and performance standards. Ongoing coaching helps you complete your plan.

Time required: One-day off-site retreat with support for internal preparation and follow-up.



#2 · I'VE GOT THIS

This package includes Rebecca's design, direct facilitation and documentation of a collaborative strategic planning process. Rebecca will work with your team to complete all of the crucial strategic planning elements. The result is a succinct, visually attractive plan, supported by presentation materials and a detailed report ready for approval by your Board of Directors.

Time required: Approximately 3 months.

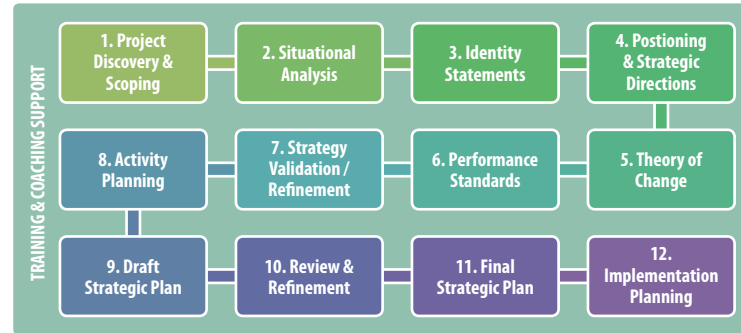


#3 · WE'VE GOT THIS

This program builds capacity and increases sustainability of the planning process by supplementing Rebecca's direct facilitation with:

- A collaboratively-crafted Theory of Change.
- Customized “wraparound” training in stakeholder engagement, board governance, delivering your value proposition, running effective meetings with effective teams
- Implementation and leadership coaching to help your plan achieve staying power.

Time required: Approximately 6 months.



About Rebecca

Rebecca Sutherns PhD, is a strategic planning coach and Certified Professional Facilitator with over 20 years of experience helping mission-driven leaders align what is important to them with what they actually do. She has successfully led strategic planning processes for organizations across multiple sectors and settings. She is a high energy, insightful strategist, known for creating learning experiences that are engaging, practical and impactful.

Rebecca is the founder and CEO of Sage Solutions—a Guelph, Ontario-based consulting firm that specializes in customized facilitation, strategic planning, stakeholder engagement and coaching services. She also teaches governance, community engagement and facilitation at various postsecondary institutions. She is the author of *NIMBLE: Off Script but Still On Track – a coaching guide for responsive facilitation*.



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